



ICBA Utah
Intermountain Compensation
And Benefits Association

P.O. Box 11523, SLC, UT 84147

[Website: www.icba-utah.org](http://www.icba-utah.org)

Intermountain Compensation & Benefits Association (ICBA) is an independent professional association committed to providing leadership in the education and development of compensation, benefits, and total rewards professionals. The ICBA advances the body of knowledge of its members through educational seminars, networking opportunities and related activities and services.

On behalf of the **WorldatWork local association in Utah**, we are happy to announce that we are making plans for our annual Total Rewards conference, to be held on **Wednesday, April 12, 2023**. We invite you to take full advantage of the benefits of sponsoring this event. We are holding the conference at the Little America Hotel in Salt Lake City. More information and details about this are given below.

Due to the pandemic, we were unable to hold an in-person conference in 2020. In 2021, we moved our annual conference to the fall, and in 2022 we were able to resume our in person conference in April. We consistently have a great turnout of our members at this conference, and we anticipate a good turnout in April.

Many of the major employers in Utah; including the State of Utah, Intermountain Healthcare, Church of Jesus Christ of Latter-day Saints, the University of Utah and Zions Bank are represented in our membership as well as employees of smaller employers throughout the Wasatch Front.

The costs for our sponsorship packages are enclosed and offer a range of sponsorship levels. Each of these packages includes opportunities for you to publicize, promote, and gain exposure for your company to many HR professionals. Depending on your level of sponsorship, this may include exhibit booth/table space and time throughout the conference for you to meet with attendees. For a complete list of the sponsorship levels and benefits offered, please see the registration form attached below.

We are in the process of selecting talented speakers and presenters who will provide informative, educational and entertaining topics for future events. You are invited to submit a proposal if you or other representatives from your organization would like to conduct a session on a subject that is beneficial to our members. Proposals for speakers should be submitted to contact@icba-utah.org.

Thank you again for your support of ICBA Utah! We appreciate each of our corporate partners. The financial contributions and services provided to our members are crucial to our efforts in conducting these conferences and operating a successful chapter. We look forward to seeing you in April!

ICBA Utah Association Board



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Annual Conference – Sponsorship Levels

Please complete the company information below and indicate your level of support. Registration forms and payment must be submitted by **March 1, 2023**.

| Sponsorship Cost: | \$2000 | \$1500 | \$1000 | \$500 | \$500 |
|-----------------------------------------------------------------------------------------------------|----------------|-----------------|---------------|---------------|-----------------------|
| Sponsorship Benefits: | Diamond | Platinum | Gold | Silver | Member Meeting |
| Sponsor a member meeting besides the annual conference | • | | | | |
| Provide a speaker at the annual conference | • | | | | |
| Full-page ad on conference agenda | • | • | | | |
| Special recognition of your Company as a keynote session sponsor | • | • | | | |
| Logo displayed on video screen prior to opening and closing sessions | • | • | • | | • |
| Logo on chapter web site for one year | • | • | • | | |
| Listed as sponsor on any pre-event promotions (emails, flyers, etc) | • | • | • | • | • |
| Onsite signage featuring sponsor's logo (tent signs) | • | • | • | • | • |
| 6' table in entry way to present materials and discuss products with attendees during vendor break. | • | • | • | | |
| 3-5 minutes in opening or closing session to present information on your organization. | • | • | • | | • |
| Opportunity to include promotional item in attendee packet | • | • | • | • | • |
| Recognition in the conference program | Logo | Logo | Logo | Name | |
| Number of complimentary representative conference registrations | 3 | 3 | 2 | 1 | 1 |
| Give away your Company raffle prize items to attendees | • | • | • | • | • |
| Copy of attendee list provided following the event | • | • | • | • | • |
| Ability to post 10 (HR-Related) jobs to ICBA Job Board | • | • | • | • | • |

If you are interested in sponsoring one of ICBA's quarterly breakfast/lunch meetings, please contact Lela Machado (Lela.Machado@keplergrp.com) for a list of prices and options.

Your Information:

Company: _____ **Sponsor Level:** _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-Mail: _____

Contact Phone: () _____ - _____ **Work Phone:** () _____ - _____

Proposal Subject/Topic: _____

Presenter (Name/Title): _____

**Please make
checks payable to:
Mail to:**

ICBA
Attn: Ken Wheeler
ICBA
P.O. Box 11523
Salt Lake City, UT 84147

**Send Company
logo art to attention:**

Katherine Beveridge, Website Coordinator
Katherine.beveridge@zionsbank.com

**Coordinate any display or
promotional items (if applicable):**

Lela Machado, Vice President
Lela.Machado@keplergroup.com

Conference Info:

Date: Wednesday, April 12, 2023

Location: Little America Hotel (500 South Main Street, Salt Lake City, UT 84101)

Schedule: Full-day Event TBD

Questions or additional information, please contact a member of the ICBA Board:

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| President: | Tia Larsen 801.721.9263 tkaylarsen@gmail.com |
| President-elect: | Lela Machado 407-902-3240 lela.machado@keplergroup.com |
| Treasurer: | Ken Wheeler 801.930.3652 ken.wheeler@chghhealthcare.com |
| Secretary: | Shannon Prickett 801.240.7546 pricketts@ChurchofJesusChrist.org |